

# ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB



## Sponsor Opportunities for

# MAYHEM ON THE MISSISSIPPI

“Back in the Saddle”

SASS<sup>®</sup> 2022 Illinois State Cowboy Action  
Shooting Championship

July 15-17, 2022

Hosted by:

Illowa Irregulars Cowboy Action Shooting Club  
Milan, Illinois

Howdy Pardners,

We are contacting you to ask you to support Mayhem on the Mississippi, the ***SASS®2022 Illinois State Cowboy Action Shooting Championship***. By becoming a Sponsor, at a level of your choosing, ***Mayhem on the Mississippi*** is destined to be one of the Premier Cowboy Action Shooting events in the Upper Midwest in 2022.

Illowa Irregulars are excited to host the SASS® 2022 Illinois State Cowboy Action Shooting Championship and look forward to an exciting weekend of Cowboy Action Shooting fun, competition, and camaraderie.

**Please help us make the SASS® 2022 Illinois State Cowboy Action Shooting Championship a match to remember by becoming a Sponsor or donating an item for the Raffle or Door Prize. Sponsorships defray some of the costs of hosting such a large event and are crucial to keeping Cowboy Action Shooting alive, well and affordable.**

In return for your contribution, Illowa Irregulars will recognize and promote your business/organization as described in the attached sponsorship application. Please support our effort to bring a high-quality, well-served state match back to Illinois for the first time in three years.

We are offering 6 levels of support:

- Platinum Sponsorship
- Diamond Sponsorship
- Gold Sponsorship
- Ruby Sponsorship
- Silver Stage Sponsorship
- Bronze Sponsorship

We anticipate having 160+ shooters, perhaps approaching 190. Your support will ensure we are able to give the match participants a quality match and do so again in the future.

Please note that some Sponsorships are limited. Sponsorships with a numeric limit will be awarded in order of receipt. Please include contact information in case we may have any questions.

**For more information or to discuss other opportunities to support the SASS® 2022 Illinois State Cowboy Action Shooting Championship** contact:

Cheryl Sharp  
Sponsorship Coordinator  
30075 Plautz Rd. Rock Falls, IL 61071  
815-441-2227 (cell)  
[illowairregulars@outlook.com](mailto:illowairregulars@outlook.com)

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Illowa Irregulars Cowboy Action Shooting Club was founded in the 1993 and is the only SASS®-sanctioned Cowboy Action Shooting club in the Illinois/Iowa Quad Cities region, and one of the largest and longest running clubs in Illinois and Iowa. Located at the Milan Rifle Club in Milan, IL, the Irregulars host monthly competitions from April through October, and an annual 3-day match called **Fall Round-Up** each September. For more information about our club go to [www.illowairregulars.com](http://www.illowairregulars.com).

## **SASS® 2022 Illinois State Cowboy Action Shooting Championship** **Sponsorship Opportunities**

- Six Sponsorship levels are available to promote your brand to all SASS® 2022 Illinois State Cowboy Action Shooting participants
- All sponsors will receive a listing per their level at [www.illowairregulars.com](http://www.illowairregulars.com) through 2022
- All sponsors will have an opportunity to put a brochure or single-page flyer in State Championship Shooter Packet – must be delivered by June 1, 2022, to guarantee inclusion in the packet

### **Platinum Level Sponsorship: \$750 - 2 Sponsorships available**

- **Display banner at Awards Banquet** with Sponsor acknowledgement during the Awards Ceremony
  - Sponsor must provide a banner not to exceed 3' tall x 5' wide, with grommets suitable for hanging
- **Full-page Color ad on Back Cover or Inside Back Cover of 2022 Illinois State Championship Event Program**
  - First Platinum Sponsorship received gets choice of Back Cover or Inside Back Cover ad placement
  - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2022

### **Diamond Level Sponsorship: \$500 minimum value of Donation of single item suitable for Raffle**

- **Sponsor acknowledgement during the Awards Ceremony**
- **Half-page Color ad in 2022 Illinois State Championship Event Program**
  - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2022

### **Gold Level Sponsorship: \$250 - 8 Sponsorships Available**

- **Half-page Color ad in 2022 Illinois State Championship Event Program**
  - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2022

### **Ruby Level Sponsorship: \$125 minimum value of Donations of items suitable for Door Prizes**

- **Sponsor acknowledgement during the Drawings**
- **Business card size ad in 2022 Illinois State Championship Event Program**
  - May be a business card or simple text that fits in a business card-sized space
  - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2022

### **Silver Level Stage Sponsor: \$100 - 10 Stages Available (price per stage)**

- **Signage posted at the Sponsored Stage with Sponsor acknowledgement during the Stage Instructions**
- **Business/Organization name in the upper corner of the Sponsored Stage in 2022 Illinois State Event Program**

### **Bronze Level Sponsorship: \$75 - Unlimited Sponsorships Available**

- **Business card size ad in 2022 Illinois State Championship Event Program**
  - May be a business card or simple text that fits in a business card-sized space
  - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2022



# ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB SPONSORSHIP OPPORTUNITY



## 2022 Sponsor Application

*Please Print Legibly*

All sponsorships must be received by May 15, 2022. All monies are due by June 1, 2022.

Digital ads for the 2022 Illinois State Championship Event Program must be received via email by June 1, 2022.

Inserts for the Shooter Packet, banners, raffle & door prize items must be received by June 1, 2022

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sponsorship Commitment (Circle Choices Selected)

1. Platinum Level Sponsorship **\$750**
2. Diamond Level Sponsorship **\$500** value  
call Cheryl Sharp @ 815-441-2227
3. Gold Level Sponsorship **\$250**
4. Ruby Level Sponsorship **\$125** value  
Description \_\_\_\_\_
5. Silver Level Sponsorship **\$100**
6. Bronze Sponsorship **\$ 75**

**Total (sum of 1-6 above) \$ \_\_\_\_\_**

**Stage Sponsors:** (Mark 1-4 in order of preference or simply mark "No Preference"; first come, first serve; will call if we can't get you what you want after that)

- \_\_\_ Stage 1: Fillman's Feed & Seed
- \_\_\_ Stage 2: Law West of Mill Creek
- \_\_\_ Stage 3: Bookworm Mine
- \_\_\_ Stage 4: 1<sup>st</sup> & Last Chance Hotel & Saloon
- \_\_\_ Stage 5: Ken's Telegraph & Gun Shop
- \_\_\_ Stage 6: The Six Iron Showdown
- \_\_\_ Stage 7: Lucky Seven
- \_\_\_ Stage 8: Ok Corral
- \_\_\_ Stage 9: The Livery
- \_\_\_ Stage 10: Digger Sam's Excavating
- \_\_\_ No Preference

### Make checks payable to: Illowa Irregulars

Mail Checks/Inserts/Door Prizes to:

Cheryl Sharp  
30075 Plautz Rd.  
Rock Falls, IL 61071