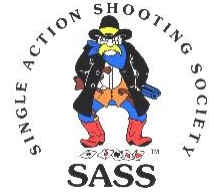


ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB



Sponsor Opportunities for

MAYHEM ON THE MISSISSIPPI

“Back in the Saddle”

SASS[®] 2023 Illinois State Cowboy Action
Shooting Championship

August 18-20, 2023

Hosted by:

Illowa Irregulars Cowboy Action Shooting Club
Milan, Illinois

Howdy Pardners,

We are contacting you to ask you to support Mayhem on the Mississippi, the ***SASS®2023 Illinois State Cowboy Action Shooting Championship***. By becoming a Sponsor at a level of your choosing, you will be supporting one of the premier Cowboy Action Shooting events in the Upper Midwest in 2023.

The Illowa Irregulars hosted the 2022 Illinois Championship and are excited to have the opportunity to host the Championship again in 2023. We look forward to an exciting weekend of Cowboy Action Shooting fun, competition, and camaraderie and would like you to be a part of it.

Please help us make the SASS® 2023 Illinois State Cowboy Action Shooting Championship a match to remember by becoming a Sponsor or donating an item for the Raffle or Door Prize. Sponsorships defray some of the costs of hosting such a large event and are crucial to keeping Cowboy Action Shooting alive, well and affordable.

In return for your contribution, Illowa Irregulars will recognize and promote your business/organization as described in the attached sponsorship application. Please support our effort to bring a high-quality, well-deserved state match to Illinois.

We are offering 6 levels of support:

- Platinum Sponsorship
- Diamond Sponsorship
- Gold Sponsorship
- Ruby Sponsorship
- Silver Stage Sponsorship
- Bronze Sponsorship

We anticipate having 160+ shooters, perhaps approaching 190. Your support will ensure we are able to give the match participants a quality match and do so again in the future.

Please note that some Sponsorships are limited. Sponsorships with a numeric limit will be awarded in order of receipt. Please include contact information in case we may have any questions.

For more information or to discuss other opportunities to support the SASS® 2023 Illinois State Cowboy Action Shooting Championship contact:

Cheryl Sharp
Sponsorship Coordinator
30075 Plautz Rd. Rock Falls, IL 61071
815-441-2227 (cell)
illowairregulars@outlook.com

Illowa Irregulars Cowboy Action Shooting Club was founded in the 1993 and is the only SASS®-sanctioned Cowboy Action Shooting club in the Illinois/Iowa Quad Cities region, and one of the largest and longest running clubs in Illinois and Iowa. Located at the Milan Rifle Club in Milan, IL, the Irregulars host monthly competitions from April through October. For more information about our club go to www.illowairregulars.com.

SASS® 2023 Illinois State Cowboy Action Shooting Championship **Sponsorship Opportunities**

- Six Sponsorship levels are available to promote your brand to all SASS® 2023 Illinois State Cowboy Action Shooting participants
- All sponsors will receive a listing per their level at www.illowairregulars.com through 2023
- All sponsors will have an opportunity to put a brochure or single-page flyer in State Championship Shooter Packet – must be delivered by June 1, 2023, to guarantee inclusion in the packet

Platinum Level Sponsorship: \$500 CASH or minimum value of donated item for Raffle/Door Prize

- 2 Sponsorships available
- Sponsor acknowledgement during the Awards Ceremony
- Full-page Color ad on Back Cover or Inside Back Cover of 2023 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2023
 - First Platinum Sponsorship received gets choice of Back Cover or Inside Back Cover ad placement

Diamond Level Sponsorship: \$350 CASH or minimum value of donated item for Raffle/Door Prize

- 8 Sponsorships available
- Sponsor acknowledgement during the Awards Ceremony
- Half-page Color ad in 2023 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2023

Gold Level Sponsorship: \$250 CASH or minimum value of donated item for Raffle/Door Prize

- 8 Sponsorships available
- Sponsor acknowledgement during the Awards Ceremony
- Quarter-page Color ad in 2023 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2023

Ruby Level Sponsorship: \$150 CASH or minimum value of donated item for Raffle/Door Prize

- Sponsor acknowledgement during the Awards Ceremony
- Business card size ad in 2023 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2023
 - May be a business card or simple text that fits in a business card-sized space

Silver Level Stage Sponsor: \$100 - 10 Stages Available (price per stage)

- Signage posted at the Sponsored Stage
- Business/Organization name in the upper corner of the Sponsored Stage in 2023 Illinois State Event Program

Bronze Level Sponsorship: \$50 - Unlimited Sponsorships Available

- Business card size ad in 2023 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by June 1, 2023
 - May be a business card or simple text that fits in a business card-sized space



ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB SPONSORSHIP OPPORTUNITY 2023 Sponsor Application



Please Print Legibly

All sponsorships must be received by June 1, 2023. All monies are due by June 15, 2023.

Digital ads for the 2023 Illinois State Championship Event Program must be received via email by June 1, 2023.

Inserts for the Shooter Packet, banners, raffle & door prize items must be received by June 1, 2023

Sponsor Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Sponsorship Commitment (Circle Choices Selected)

- 1. Platinum Level Sponsorship **\$500**
- 2. Diamond Level Sponsorship **\$350**
- 3. Gold Level Sponsorship **\$250**
- 4. Ruby Level Sponsorship **\$150**
- 5. Silver Level Sponsorship **\$100**
- 6. Bronze Sponsorship **\$ 50**
- Total (sum of 1-6 above) \$ _____**

Description of donated items:

Stage Sponsors: (Mark 1-4 in order of preference or simply mark "No Preference"; first come, first serve; will call if we can't get you what you want after that)

- ___ Stage 1: Fillman's Farm Feed & Seed
- ___ Stage 2: The Courthouse
- ___ Stage 3: Bookworm Mine
- ___ Stage 4: 1st & Last Chance Hotel & Saloon
- ___ Stage 5: Ken's Telegraph & Gun Shop
- ___ Stage 6: The Six Iron Showdown
- ___ Stage 7: Lucky Seven
- ___ Stage 8: Ok Corral
- ___ Stage 9: The Livery
- ___ Stage 10: Digger Sam's Excavating
- ___ No Preference

Make checks payable to: Illowa Irregulars

Mail Checks/Inserts/Door Prizes to:

Cheryl Sharp
30075 Plautz Rd.
Rock Falls, IL 61071