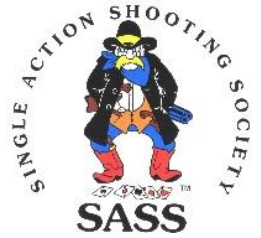


ILLOWA IRREGULARS COWBOY ACTION
SHOOTING CLUB



Sponsor Opportunities

for

MAYHEM ON THE MISSISSIPPI

“Illinois Against The World”

SASS[®] 2024 Illinois State Cowboy Action
Shooting Championship

August 16-18, 2024

Hosted by:

Illowa Irregulars Cowboy Action Shooting Club
Milan, Illinois

Howdy Pardners,

We are contacting you to ask you to support Mayhem on the Mississippi, the ***SASS®2024 Illinois State Cowboy Action Shooting Championship***. By becoming a Sponsor at a level of your choosing, you will be supporting one of the premier Cowboy Action Shooting events in the Upper Midwest in 2024.

Illowa Irregulars hosted the 2022 and 2023 Illinois Championships and is excited to have the opportunity to host the SASS® 2024 Illinois State Cowboy Action Shooting Championship. We look forward to an exciting weekend of Cowboy Action Shooting fun, competition, and camaraderie and would like you to be a part of it.

Please help us make the SASS® 2024 Illinois State Cowboy Action Shooting Championship a match to remember by becoming a Sponsor or donating an item for the Raffle or Door Prize. Sponsorships defray some of the costs of hosting such a large event and are crucial to keeping Cowboy Action Shooting alive, well and affordable.

In return for your contribution, Illowa Irregulars will recognize and promote your business/organization as described in the attached sponsorship application. Please support our effort to bring a high-quality, well-deserved state match to Illinois.

We are offering 6 levels of support:

- Platinum Sponsorship
- Diamond Sponsorship
- Gold Sponsorship
- Silver Stage Sponsorship
- Bronze Sponsorship

We anticipate having 150+ shooters again. Your support will ensure we are able to give the match participants a quality match and do so again in the future.

Please note that some Sponsorships are limited. Sponsorships with a numeric limit will be awarded in order of receipt. Please include contact information in case we may have any questions.

For more information or to discuss other opportunities to support the SASS® 2024 Illinois State Cowboy Action Shooting Championship contact:

Jennifer Lagaisse
Sponsorship Coordinator
113 East High St
Cleveland, Illinois 51241
(309) 737-2120 (cell)
illowairregulars@outlook.com

Illowa Irregulars Cowboy Action Shooting Club was founded in the 1993 and is the only SASS®-sanctioned Cowboy Action Shooting club in the Illinois/Iowa Quad Cities region, and one of the largest and longest running clubs in Illinois and Iowa. Located at the Milan Rifle Club in Milan, IL, the Irregulars host monthly competitions from April through October. For more information about our club go to www.illowairregulars.com.



ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB SPONSORSHIP OPPORTUNITY



SASS® 2024 Illinois State Cowboy Action Shooting Championship Sponsorship Opportunities

- Five Sponsorship levels are available to promote your brand to all SASS® 2024 Illinois State Cowboy Action Shooting participants
- All sponsors will receive a listing per their level at www.illowairregulars.com through 2024
- Platinum, Diamond, and Gold level sponsors will have an opportunity to put a brochure or single-page flyer in State Championship Shooter Packet – must be delivered by June 1, 2024, to guarantee inclusion in the packet

Platinum Level Sponsorship: \$250 CASH donation

- 1 Sponsorship available
- Opportunity to place a brochure or single page flyer in Shooters Packet (must be received by July 1, 2024)
- Full-page Color ad on outside Back Cover of 2024 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by July 1, 2024
 - First Platinum Sponsorship received gets choice of Back Cover or Inside Back Cover ad placement

Diamond Level Sponsorship: \$250 minimum value of donated item for Raffle/Door Prize

- 8 Sponsorships available
- Opportunity to place a brochure or single page flyer in Shooters Packet (must be received by July 1, 2024)
- Half-page Color ad in 2024 Illinois State Championship Event Program
 - Digital ad to be provided by Sponsor; ad must be received via email by July 1, 2024

Gold Level Sponsorship: \$150 CASH or minimum value of donated item for Raffle/Door Prize

- 8 Sponsorships available
- Opportunity to place a brochure or single page flyer in Shooters Packet (must be received by July 1, 2024)
- Business card size ad in 2024 Illinois State Championship Event Program
 - Digital ad or Business card to be provided by Sponsor. Must be received by July 1, 2024

Silver Level Stage Sponsor: \$100 - 10 Stages Available (price per stage)

- Signage posted at the Sponsored Stage
- Business/Organization name in the upper corner of the Sponsored Stage in 2024 Illinois State Event Program

Bronze Level Sponsorship: \$25 – CASH donations - Unlimited Sponsorships Available

- Business listing in the Event Program



ILLOWA IRREGULARS COWBOY ACTION SHOOTING CLUB SPONSORSHIP OPPORTUNITY 2024 Sponsor Application



Please Print Legibly

All sponsorships must be received by July 1, 2024.

Digital ads for the 2024 Illinois State Championship Event Program must be received via email by July 1, 2024.

Inserts for the Shooter Packet, banners, raffle & door prize items must be received by July 1, 2024

Sponsor Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Sponsorship Commitment (Circle Choices Selected)

- 1. Platinum Level Sponsorship **\$250** – Cash donation
- 2. Diamond Level Sponsorship **\$250** value
- 3. Gold Level Sponsorship **\$150** value
- 4. Stage Sponsorship **\$100**
- 5. Bronze Sponsorship **\$ 25** – Cash donation

Total (sum of 1-6 above) \$ _____

Description of donated items:

- ___ Stage 1: Fillman’s Farm Feed & Seed
- ___ Stage 2: The Courthouse
- ___ Stage 3: Bookworm Mine
- ___ Stage 4: 1st & Last Chance Hotel & Saloon
- ___ Stage 5: Ken’s Telegraph & Gun Shop
- ___ Stage 6: The Six Iron Showdown
- ___ Stage 7: Lucky Seven
- ___ Stage 8: Ok Corral
- ___ Stage 9: The Livery
- ___ Stage 10: Digger Sam’s Excavating
- ___ No Preference

Make checks payable to: Illowa Irregulars

Mail Checks/Inserts/Door Prizes to:

Jennifer Lagaisse
113 East High St
Cleveland, Illinois 61241

Stage Sponsors: (Mark 1-3 in order of preference or simply mark “No Preference”; first come, first serve; will call if we can’t get you what you want after that)